



WELCOME TO NIFCO

Newsletter



Today's high-end fashion consumers demand apparel fasteners that go beyond mere functionality, seeking designs that are clean and sophisticated. With the rise of high-end street fashion inspired by high-tech hiking and winter sports styles, innovative, flat, and hidden fastener designs are capturing attention, meeting the need for both style and utility.

For consumers who value practicality and luxury, fashion is more than just an aesthetic choice; it's a reflection of their lifestyle. Technical fabrics and high-performance materials, once limited to mountain trails and ski slopes, are now integrated into the designs of top fashion brands, allowing modern style-conscious individuals to express their adventurous spirit even in urban settings. The divide between functional and fashionable clothing has disappeared, enabling consumers to enjoy apparel fasteners that combine high-performance with a contemporary, stylish appeal.

↓ In this newsletter you will find:

Latest projects, workshops, free resources, and more. Keep Reading!

An Industry First

WE DESIGN CORD LOCKS FOR TODAY'S FUNCTIONAL FASHION STYLES

Nifco has developed a series of plastic fasteners that can be assembled in either direction based on design requirements. When assembled on the front side, it functions as a cord lock; when assembled on the reverse side, it presents a smooth appearance like a faceplate, with its functionality discreetly concealed beneath, combining aesthetics with practicality.



INTEGRATED FUNCTION & CLEAN, QUALITY DESIGN IN OUTDOOR FASHION APPAREL FASTENERS

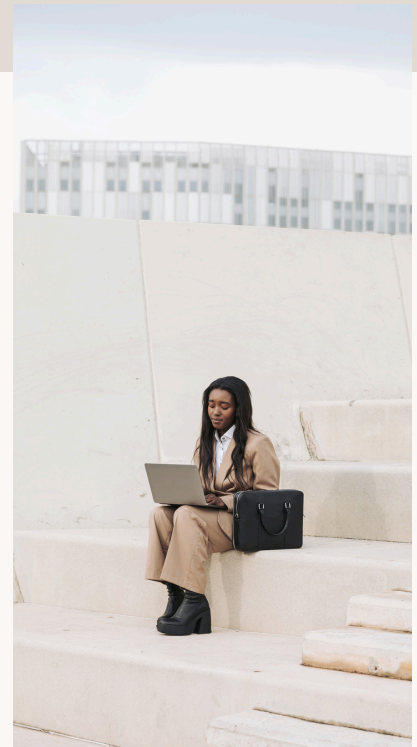
This exhibition showcases our **“Minimal Straight Line series”**, and more. We welcome you to visit the Nifco booth.

Visit us at Functional Fabric Fair booth 512

NOVEMBER 19-21 2024 AT THE OREGON CONVENTION CENTER IN PORTLAND!

Visit us at ISPO in hall A3 / booth 331

DECEMBER 03-05 2024 TRADE FAIR CENTER MESSE MÜNCHEN



HOW TO ASSY

1. CUT POSITIONING HOLES ON THE FABRIC SURFACE.
2. POSITION THE CORD LOCK AND SNAP IN PLACE.
3. FINISH BY THREADING THE CORD.

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