

## NIFCO NEWSLETTER

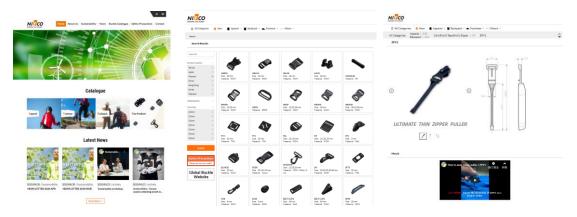
#### Dear partners,

I have to say it is very tough time for everyone because of COVID-19. And there are many new challenges to the normal ways of doing business. Face to face communication is one of example. For us, comments, opinions and idea during meeting is very important input to create something new. Now we are trying to find a way we can turn a pinch into a chance. I think using digital sources is the good idea. We would like to encourage our partners to understand and cooperate with us to achieve such improved communication. We want to continue to take on challenges and overcome them together with our partners. Thank you for your continued support.

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#### 1. Nifco Buckle web site update



Nifco Buckle web site & Buckle web catalog have been completely renewed.

1) In order to better understand our way of thinking, we have added a new page on our Buckle web site regarding our philosophy and sustainability. We hope that our partners will understand

the strengths of Nifco and our goals, and together we continue to build stronger trust for Nifco.

2) Our Buckle catalog has also been renewed. We have improved the web response performance as the base. In addition to searching for tape and cord sizes, we have added a search function based on the production location as requested by our partners. We will continue to listen to your feedback and improve operability and share the latest information in a timely manner. We look forward to increasingly your use of our NIFCO BUCKLE WEB SITE in the future.

http://www.nifcobuckle.com.tw/index.aspx

# 2. Coming soon: NEW PRODUCT LAUNCH / SS22 development products + New LINE UP Fish net recycle trims



due to the postponed OD we will release and inform our new **\$\$22** development product and new line up of recycled fish net PA trims on our website at the **22**<sup>nd</sup> **of June**.

### 3. MASK strap project



How to Movie: https://youtu.be/ab\_G9NSQC9k

Nifco prides itself on its ability to solve problems. Our designers from Nifco Japan and Nifco Taiwan held a PPE Idea Competition when we saw many people struggling from inherent issues of current PPE in society. After brainstorming many ideas such as DIY face shields, mask function improvement parts, and fitting function improvement masks with 3D printers, we decided to use the idea of a mask strap that would reduce ear pain in people wearing masks for long periods of time. In addition, it has the effect of reducing the stress of the mask for those who wear glasses and those who wear hearing aids. We have conducted test marketing through

the Japanese crowdfunding site. We have received encouraging messages and comments from many supporters regarding our product development for this idea which reaffirms our expectations and further inspires and motivates us in our mission for continued innovation.

Thank you for your continued business.

We pray for your health and hope to see you soon!



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5<sup>th</sup> June 2020